

Style Guide

☰ Asset Type	
☰ File Type	
☰ When to use	For all Legitify branded communications

Logotype

Full colour (primary logo)



Two colour alternative



Monotone logo



Logo scales

120 px



72 px



48 px



24 px



16 px



Logo usage

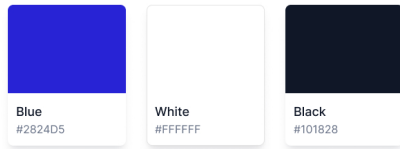


Colours

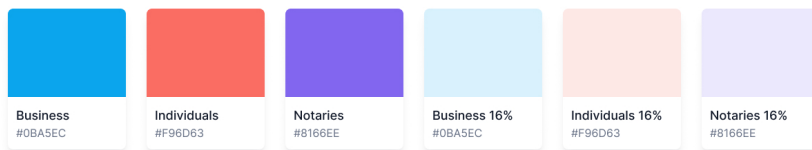
Colours



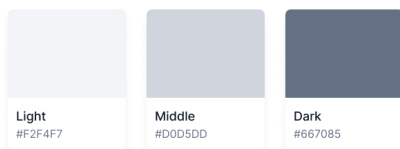
PRIMARY



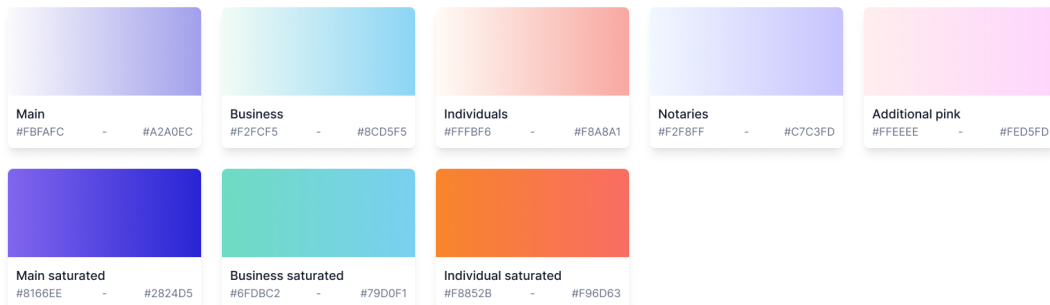
SECONDARY



GRAY



GRADIENTS



Typefaces

Digital applications

Manrope - download from Google Fonts:

<https://fonts.google.com/specimen/Manrope>

Print applications

IBM Plex

[IBMPlexSans-Bold.ttf](#)

[IBMPlexSans-BoldItalic.ttf](#)

[IBMPlexSans-ExtraLight.ttf](#)

[IBMPlexSans-ExtraLightItalic.ttf](#)

[IBMPlexSans-Italic.ttf](#)

[IBMPlexSans-Light.ttf](#)

[IBMPlexSans-LightItalic.ttf](#)

[IBMPlexSans-Medium.ttf](#)

[IBMPlexSans-MediumItalic.ttf](#)

IBMPlexSans-Regular.ttf

IBMPlexSans-SemiBold.ttf

IBMPlexSans-SemiBoldItalic.ttf

IBMPlexSans-Thin.ttf

IBMPlexSans-ThinItalic.ttf

OFL.txt